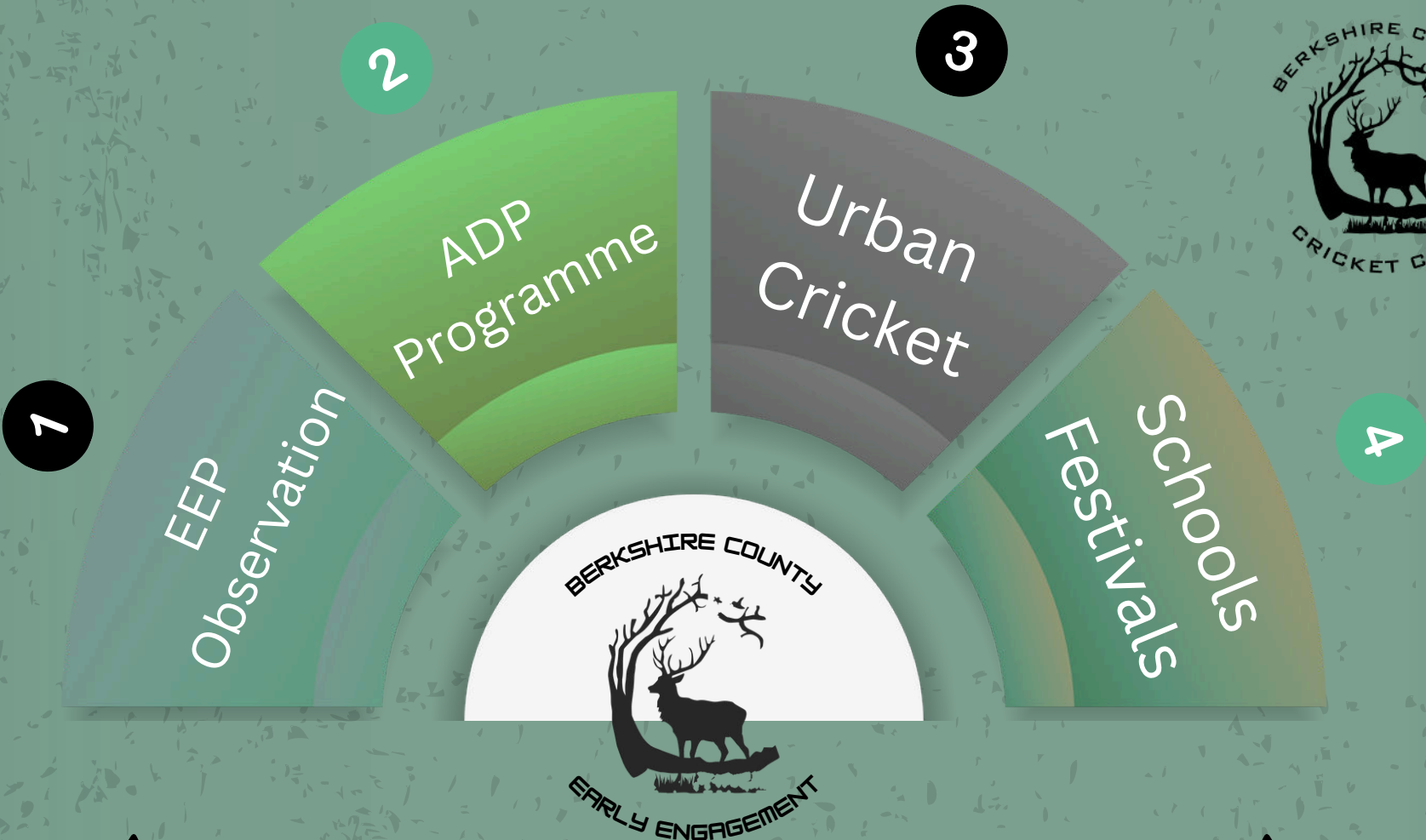


# EARLY ENGAGEMENT PROGRAMME



The early engagement programme is an ECB led nationwide initiative to help counties diversify and expand the pool from which they identify talent for their respective pathways at U10s to U12s. In addition to this, the EEP programme provides opportunities for Summer match-play. Please see below the different mechanisms Berkshire Cricket primarily use to identify boys and girls to enter into our pathway.



- 1

Our Early Engagement Trials are held each year in December. 4 free hours of training and assessment held over two days allows our coaching team the best opportunity to assess each child.
- 2

The Autumn Development Programme is a paid for course designed to upskill boys and girls from across the county over a period of 8 weeks. Bursaries are available through our hardship fund for those encountering financial barriers.
- 3

Berkshire Cricket run urban street hubs across the county managed by a dedicated “Urban Development Officer”. Working closely with the UDO the street coaches will help identify those who may benefit from being in the EEP programme.
- 4

Working closely with our participation team, we use the multiple schools festivals we host each year as another mechanism for identifying children for the EEP programme. Anyone highlighted through these festivals will have their parents reached out to via the school.

These primary methods of selection are underpinned by an “multiple entry point” philosophy. If a child has not been observed already for any reason prior to the summer, they may request a trial at any point.

Register  
Interest Now:





# EARLY ENGAGEMENT PROGRAMME FAQ



## What is the EEP?

Our EEP is a paid for programme designed to allow all at the appropriate stage of development to enter into our performance pathway, reducing barriers such as cost etc in order to ensure we are identifying the best talent.

## How is it different to previous years?

Those who have already been a part of our pathway at U10s-U12s may not notice a huge difference. We are working on broadening how we source talent as described in the first slide and providing more opportunities to play in the Summer.

## What is the eligibility criteria?

In order to be eligible for the Berkshire EEP programme, you must satisfy at least one of the following criteria:

- Live in Berkshire
- Play for a Berkshire affiliated club
- Be schooled in Berkshire

## How can my son trial?

EEP trials are held in December, these will be 4 hours of observation in a coached environment. Details will be shared in our weekly newsletter, website, socials and with our club network. Please register your son as soon as registrations are live. Complementing the trials, we also use a number of other methods to identify players as described on page 1.

## My son missed the trials, can he still be observed?

Provided your son was not observed in the EEP trial and was not part of our Autumn Development Programme, we encourage you to reach out to one of our performance team to arrange an observation.

## What if my son is not selected?

Children develop at different stages and if your son is not selected this year, we would encourage him to try again the following year. Each participant of the trial process will be provided with feedback, giving them areas of the game to work on.

## What happens if my son is selected?

Your son will be invited back after Christmas to be part of our performance programme, this usually consists of 10 weeks indoor training and a summer match-play programme. Those invited in the winter are automatically included in the summer programme.

## What is the selection criteria/process?

Berkshire Cricket uses its "Talent Development Framework" as the basis to identify talent. We are currently working through and updating our selection policy. This will be shared publicly ahead of any trials/observations.