



BERKSHIRE MEN'S XI

# 2026 PLAYER SPONSORSHIP

**BE PART OF OUR JOURNEY**

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### Why Partner with Berkshire Cricket

- **Align with a winning team** – Berkshire Cricket is one of the most successful National Counties in England.
- **Champion player development** – Support talented players as they progress through the county pathway and into higher levels of the game. Be part of their journey.
- **Be visible in the community** – Gain recognition through matchday, social, and digital coverage.
- **Create real impact** – Support directly contributes to coaching, match preparation, travel, and performance development

Sponsorships are open to both businesses, individuals and families. We aim to make them meaningful, visible, and rewarding. We are a registered charity committed to making cricket accessible to everyone.

If you'd like to support a player, or explore how this could align with your business or community goals, please get in touch

## STARTING AT £350

**CONTACT: [MARKETING@BERKSHIRECRICKET.ORG](mailto:MARKETING@BERKSHIRECRICKET.ORG)**

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### What Sponsorship Includes

- **Berkshire Cricket Website** - Your company logo or name featured on the Berkshire Cricket website, linked to your website or social media.
- **Social Media / Digital** - Sponsor Announcement, Tagged in player-related posts across Berkshire Cricket's official channels throughout the season, highlighted in 2026 Berkshire Cricket Year Book.
- **Stay Connected** - Receive regular updates on your player's progress, performances, and milestones.
- **Invites To Exclusive Events:** Season Launch, Sponsors' Breakfast, End-of-Season Event, Berkshire Business Networking.
- **Photo Opportunity** - Professional photo with your sponsored player – perfect for social media or internal comms.
- **Matchday Access** - Join us for a matchday to meet your player and go behind the scenes.
- **Logo on Training Top / Cricket Bat (Optional Extra)**

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Partnering with the Berkshire Cricket team means more than simply supporting players on the field, it's about being part of the continued growth, visibility, and success of cricket across the county.

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